

FOR IMMEDIATE RELEASE

MMH To Offer Free Mammograms

Madison, GA – October 8, 2012 –Morgan Memorial Hospital (MMH) is offering up to 25 free screening mammograms for women with no medical insurance. The mammograms are being offered by the organization during the month of October in recognition of Breast Cancer Awareness Month.

The mammography program at MMH is certified by the American College of Radiologists. The facility uses a digital system allowing for faster, more accurate results. A physician's order is required before a mammogram can be done at MMH.

“We appreciate our medical staff working with us to make sure that this critical screening is available to individuals who may not have it done otherwise,” said Megan Morris, MMH Director of Development and Community Relations. “Anytime we can work together to improve the health of our community there's a positive outcome for everyone.”

As in the past, all patients having their mammogram done at MMH in October will receive a special gift and be eligible for drawings to be held at the end of the month. The organization is also partnering with local businesses to promote “Pink Day” on Friday, October 26th. Local citizens are encouraged to wear pink in honor of individuals who have faced a breast cancer diagnosis.

“By offering these incentives we are hoping to raise awareness and encourage more women to have this potentially life-saving screening done on a regular basis,” said Kaye Utley, MMH Radiology Department Manager.

For questions concerning the free mammograms, or for further information regarding mammograms at MMH, individuals should contact Utley, at 706-752-2169.

Outside of certain types of skin cancer, breast cancer is the most common form of cancer in women, accounting for nearly 30 percent of cancers diagnosed in U.S. women. The American Cancer Society expected that 230,480 women would be diagnosed with invasive breast cancer in 2011. An estimated 39,520 breast cancer deaths were anticipated in the same year.

The American Cancer Society recommends the following guidelines for the early detection of breast cancer. Women age 40 and over should have an annual mammogram, an annual clinical breast exam by a doctor or nurse (done close to the time of mammogram), and should do a monthly breast self-examination. Women age 20-39 should have a clinical breast exam by a doctor or nurse every 3 years and should do a monthly breast self examination.

###

For More Information Contact:
Megan Morris
Director of Development and Community Relations
Morgan Memorial Hospital
meganm@mmh.org
706-752-2237