

FOR IMMEDIATE RELEASE

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Morgan Memorial Now Offering 3D Mammography

Madison, GA - The latest innovation in breast cancer detection – 3D mammography – is now available at Morgan Memorial Hospital. The technology greatly increases accuracy when compared to 2D, detecting more invasive cancers earlier and reducing false alarms.

“We are extremely fortunate to have this equipment here in Madison,” said Dr. Josh Blackmon, radiologist at Morgan Memorial. “The technology is a breakthrough in the early detection of breast cancer which is critical in increasing the survival rate amongst breast cancer patients.”

In a 2D mammogram all of the breast tissue is included in one image. This sometimes produces unclear results, particularly in women with dense breast tissue. With a 3D system, the breast is imaged in layers, allowing a better image of the breast interior and improving the chances of early detection.

According to Hologic, the company making the Genius™ 3D system used at Morgan Memorial, more than 100 clinical studies have shown that the technology improves clarity, reduces the risk of missing an actual cancer, and reduces the need for return visits to clarify suspicious findings.

“We have had great feedback in the last few weeks when offering this new service to our patients,” said Kaye Utley, Imaging Department Manager. “The difference in images is remarkable and gives us added confidence that we aren’t bringing patients back for additional views unnecessarily.”

Medicare and an increasing number of private insurers now cover 3D mammography. Patients whose insurance does not yet cover 3D still have access to 2D or may elect to pay a \$30 fee to upgrade to 3D.

In addition to 3D breast imaging, Morgan Memorial provides breast ultrasound, ultrasound guided breast biopsy, and bone densitometry. To schedule a mammogram or other outpatient test call 706-752- 2207. A physician’s order is required so that staff members will know where to send your results. Patients who do not have a primary care physician may visit www.mmh.org for contact information on each of our local doctors.

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